

‘UNLIKE ANY OTHER PRESIDENTIAL DEBATE IN HISTORY’

REFLECTIONS ON THE 20TH ANNIVERSARY
OF THE 1992 RICHMOND TOWN HALL DEBATE



THURS., OCT. 18, 5 P.M.
ALICE HAYNES ROOM, TYLER HAYNES COMMONS



In October of 1992, President George H.W. Bush and presidential hopefuls Bill Clinton and Ross Perot took to the stage at University of Richmond's Robins Center for a debate that would change the course of electoral politics in America. As the first ever presidential debate in a town hall format, the innovative and memorable event brought presidential candidates closer to voters, but also complicated the way American political messages get communicated.

A group of debate experts, political communication specialists, and even those who helped prepare and execute the debate join together to commemorate this significant event in American political history (and the history of the University of Richmond), while also discussing its influence on today's elections. Participants include:

Diana B. Carlin, *associate vice president for graduate education, St. Louis University*

Jennifer McClellan, *Virginia House of Delegates, 71st District*

Mitchell McKinney, *associate professor and director of graduate studies,
Department of Communication, University of Missouri*

Brett O'Donnell, *president, O'Donnell & Associates*

Carole Simpson, *broadcast journalist, moderator of the '92 Richmond debate,
and senior leader-in-residence, Emerson College*



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